



Cookie Policy

Welcome to ExpHand Prosthetics and our website at www.exphandprosthetics.com. Below you will find more information about cookies, what they are cookies, which cookies do we use, what is our purpose for using them and how to block or delete cookies.

With the exception of cookies that are strictly necessary for you to navigate the website and use its features, we only use cookies if you have allowed us to do so by ticking the "Accept" checkbox. Please note, once you do not allow the use of cookies, this may have a negative impact on your browsing experience.

Why do we have a Cookie Policy?

The provision of information about our use of cookies is required and set out in the UK's Privacy and Electronic Communications Regulations ("PECR") and in parts in Data Protection Act ("DPA"). As well as in the EU's counterparts the Privacy and Electronic Communications Directive ("PECD") and the General Data Protection Regulation ("GDPR").

What is a cookie?

Cookies are text files containing small amounts of information that are downloaded to your device when you visit a website. Cookies are then sent to the original website or to another website that recognises this cookie on each subsequent visit. Cookies are useful because they allow a website to recognise a user's device.

There are two types of cookies. One type of cookie stores a file on your device for an extended period of time and is used, for example, for functions that describe what information has been added since you last visited our website.

A second type of cookie is a so-called "session cookie". A session cookie is temporarily stored on your computer while you are visiting our website.

Session cookies are not stored on your computer for a longer period of time but are deleted immediately when you close your internet browser. You can find more information about cookies at www.allaboutcookies.org.

What do we use cookies for?

We use cookies to improve the functionality of our website. For example, cookies help authenticate the user, information can be stored in a cookie so that the user can enter and leave the website without having to enter the same information over and over again. Cookies are also used to help you store certain information on the website, such as favourite products, etc. They are also used to collect anonymous statistics about user behaviour so that we can make better use of the website.

Cookies used on our website

We have divided our cookies and third-party cookies into five categories:

- *Technically Necessary Cookies*
These cookies are necessary for good website functionality and cannot be turned off in our systems. They are usually only set based on your behaviour in relation to selected features, such as choosing your privacy settings, logging in or filling in forms. You can set your browser to block these cookies or to alert you to them. However, this will cause some parts of the website to stop working. These cookies do not store any personal data.
- *Performance cookies*
Performance cookies allow us to count visits and entry pages, which is an important source of information for improving our website. They help us to know which pages are most and least popular and to see how visitors move around the site. All the information these cookies collect is



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aggregated and is anonymous. If you do not agree to these cookies, we will not know when you have visited our website and will not be able to monitor the performance of our website.

- *Functional cookies*
Functional cookies enable the website to offer improved functionality and personalisation. They may be set by us or by third parties whose services we have added to our pages. If you do not allow these cookies, some or all of these services may not work properly. Third party service providers may process your information, including personal data, when these cookies are enabled.
- *Marketing cookies*
Targeted cookies may be set through our website by our advertising partners. They may be used by these companies to profile your interests and show you relevant advertising on other websites. They are based on the unique identification of your browser type and the type of internet device you are using. If you do not allow these cookies, you will receive less targeted advertising.
- *Social media cookies*
Social media cookies are set by a number of social media services that we have added to the website to enable you to share our content with your friends and networks. They are able to track your browser on other websites and build a profile of your interests. This may affect the content and messages you see on other websites you visit. If you do not agree to these cookies, you may not be able to use or see these sharing features.

We also use Google Analytics, a service provided by [Google LLC](#). The data collected can in principle be transmitted to a Google server in the USA, whereby the IP addresses are anonymized by means of IP anonymization so that an allocation is not possible. Google analytics places the following cookies (`_ga`, `_gcl_a` and `_ga_*`). The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data. You can object to the collection and processing of this data by Google Analytics by setting an opt-out cookie that prevents the future collection of your data when you visit this website: <http://tools.google.com/dlpage/gaoptout?hl=en>. The legal basis for the use of Google Analytics is based on your consent.

Duration and quantity

We only set the duration for our own cookies; third party cookies are set by the third-party providers. Please visit the websites of the external providers and read their cookie policies to find out more.

How to block and/or delete cookies

When you visit our website for the first time, we ask you to tell us your cookie settings. If you click on "Accept", all cookies will be accepted. If you do not wish to accept cookies, you can also change your web browser settings ([Google Chrome](#), [Mozilla Firefox](#), [Microsoft Internet Edge](#), [Opera](#), [Safari](#)) to automatically block the storage of cookies or to inform you when a website wishes to store cookies on your device.

Validity and questions

This Cookie Policy was last updated on Saturday, 01 April 2023 and is the current and valid version. However, we want to point out that from time to time due to actual or legal changes a revision to this policy may be necessary. If you have any data protection questions, please feel free to contact us.